

Digital Ticketing Systems Join TrekkSoft Group

TrekkSoft Group, a leading provider of software solutions to the leisure industry, is expanding with the addition of UK-based Digital Ticketing Systems T/A DigiTickets to the group.

Founded in 2010 and headquartered in Interlaken, Switzerland, TrekkSoft has expanded quickly with a series of accolades along the way, including earning a Top 10 position in the “Top 100 Startups” award in 2014 as well as being named one of the “Hottest Startups in Switzerland” by Business Insider in 2015. The group now employs over 100 people across their offices in Interlaken, Zurich, Exeter, Milan, Dublin and Minsk and supplies software solutions to over 2000 clients globally.

In addition to booking solutions, the group also offers TrekkPay – a complete range of payment processing solutions. During 2017, the group processed in excess of £250,000,000 in booking revenues.

Also founded in 2010, Digital Ticketing Systems Ltd specialises in Ticketing, EPOS and Membership solutions to leisure attractions and events based primarily in the UK and Ireland. The company supplies solutions to in excess of 400 clients including Cadbury World, Dublin Zoo, Design Museum and the National Marine Aquarium.

“The team at DigiTickets have built an exceptional portfolio of products serving a loyal and longstanding client base”, said Philippe Willi, CEO of TrekkSoft Group. “DigiTickets are a respected leader in their industry with a product suite that’s very complimentary to the services provided by TrekkSoft. We’re delighted to welcome them to the Group.”

Richard Booker, Founder and Managing Director of DigiTickets, said *“We’re very excited to be joining TrekkSoft Group. The culture, ethos and values are perfectly aligned; both DigiTickets and TrekkSoft are driven by innovation and are passionate about the clients that we serve. Working with TrekkSoft enables us to accelerate our plans to scale and grow internationally and we’re looking forward to driving our ambitious and exciting plans forward in partnership with TrekkSoft Group.”*

In 2015, TrekkSoft acquired Acteavo, an Irish software company. This was followed by a strategic partnership with MyObis in 2016, with the DigiTickets deal being the most recent. The group has ambitious plans to continue its rapid growth and is actively pursuing additional growth opportunities.

“We support each company within our group by providing owners and management teams with infrastructure, capital, sales and marketing resource to accelerate growth and add value for clients. This is certainly an exciting time for us and our industry as a whole, and we’re looking forward to continuing our mission to build, invest in and operate a collective of profitable, scalable, market-leading companies within the TrekkSoft Group.” added Philippe Willi.

Editor Notes

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